



Supply Chain Event Management

WWW.CLEARTRACK.COM

CLEARTRACK SUPPLY CHAIN EVENT MANAGEMENT

BUSINESS BENEFITS

- **Source-to-sell supply chain visibility**
- **Status information collected from internal applications and external trading partner systems for better business decision making**
- **Reliable event monitoring and measurement across the supply chain lifecycle**
- **Real-time event notification and response**
- **Proactive risk management**
- **Automating manual processes**
- **Lower supply chain cost**
- **“Neutral” repository of information**

EXECUTIVE SUMMARY

Managing the unexpected, that is your challenge. A long supply-chain, multiple systems, a large list of internal & external trading partners, all coordinated within a volatile, evolving market place. How can you see end-to-end from sourcing activities to client delivery, across all of the processes, monitor all of the events, and react appropriately to any area of risk? How can you quickly notify impacted parties as soon as issues arise? How can you be sure that each step has occurred as planned, and that your internal policies have been followed? And how can you analyze trends to find the recurring issues along with their root causes? You need help offered by today's leading edge technology tools and best practices supply chain services. You need ClearTrack.

ClearTrack's Supply Chain Event Management (SCEM) offers you a fully integrated end-to-end event management solution allowing you to define important activity milestone events along your entire supply chain. The rules for these events are configurable to meet your unique business needs. You establish and control the event parameters, while the system handles the rest. Events are captured, responses are planned and carried out, while alerts and notifications keep everyone informed, with exceptions triggering special actions. Throughout it all, the system tracks the details and integrates information from your existing enterprise applications and key trading partners' systems, so you can perform the analytics and trending analysis required to operate your business processes in a "continuous improvement" environment.

You have so much to worry about already, so why not let the ClearTrack SCEM solution help you to focus on the real issues, while also offering you the confidence that the ClearTrack system is also monitoring the rest.

ClearTrack is the solution provider you should get to know.

OPTIMIZE YOUR BOTTOM LINE

- Effective Supply Chains are a proactive orchestration of information and physical activities required to execute product fulfillment.
- Changes happen at points all along the supply chain – material availability, adjustments to production capacity and transportation issues. Vendors, shippers, customers, and competitors are constantly changing the landscape. New product sources and new markets are continuously emerging requiring quick decision making and process change – each benefiting greatly from trusted information.
- Your decisions affect inventory, costs, cycle times, and ultimately, customer affinity. You need information that allows tactical decisions, with strategic forethought.
- You need a system that keeps you well-informed with real-time business event information and flexible processes allowing quick reaction to dynamic conditions.
- You need a system that is agile enough to help you to take advantage of market opportunities as they occur, while also helping you to avoid costly supply chain errors caused by external changes.
- ClearTrack's SCEM solution can help you maximize your bottom line.
- Let ClearTrack help you to optimize, integrate, innovate, differentiate, and drive your supply chain in ways you only dreamed were possible.



Supply Chain Event Management

WWW.CLEARTRACK.COM

CLEARTRACK SUPPLY CHAIN EVENT MANAGEMENT

ClearTrack helps you manage supply chain events along each step in your supply chain process across multiple systems ...

- Vendor Sourcing
- Product Quality Management
- International Transportation
- Domestic Transportation
- Facilities & Asset Management
- Transportation Spend Management
- Reverse Logistics
- Supply Chain Process Analysis & Review
- Supply Chain Risk Management
- Trading Partner Compliance
- PO Management Systems
- Inventory Control Systems
- Import / Export Systems
- Transportation Management Systems
- Warehouse Management Systems
- Yard Management Systems
- Financial Accounting Systems
- External Trading Partner Systems

... all visible through a single user interface with client configurable alerts and executive dash boards.

SUPPLY CHAIN EVENT MANAGEMENT

EVENT
CAPTURE

EVENT
MONITORING

ALERTS AND
NOTIFICATION

EVENT
CONTROLS

REPORTING

DATA INTEGRATION AND TRANSLATION

CLEARTRACK'S SOLUTION SUITE

SUPPLY CHAIN EVENT MANAGEMENT

SUPPLY CHAIN RISK MANAGEMENT

PRODUCT QUALITY MANAGEMENT

INTERNATIONAL TRANSPORTATION MANAGEMENT
(IMPORT/EXPORT)

DOMESTIC TRANSPORTATION MANAGEMENT
(INBOUND/OUTBOUND)

TRANSPORTATION SPEND MANAGEMENT

SCEM - WHY INTEGRATED IS BETTER

We are all aware that computer systems designed to automate various steps along the supply chain are plentiful. Some systems offer lots of options and promises of extensive functionality, while other systems only provide depth within specific areas of expertise.

Unfortunately, they all come at a cost that usually includes long painful implementations, high price tags, and more information silos. Do you really need more silos?

ClearTrack is different. Our on-demand system provides process support all along the supply chain lifecycle, and integrated information from end-to-end. We offer a user-friendly solution for defining processes, viewing status, controlling events, and receiving alert notifications, throughout the entire supply chain, including reverse

logistics, audit, as well as analytical tools. The ClearTrack system integrates data from your existing internal systems, including your external vendors, carriers, and trading partners systems.

Our dashboards are configurable so that you can monitor the information that is most important to you. Our implementation projects are quick, allowing you to begin reducing your cost and lower your risk much sooner than most competing systems.

You have enough cost and risk in your supply chain already. Why not contact ClearTrack to learn why our solutions are better suited to meet your business?

Call our Client Services team at (877) 377-4400.